



Cristiana Bregni

ART DIRECTOR & DIGITAL DESIGNER

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Milan (IT)

BIO

I'm a motivated individual with a passion for all things art, design and fashion (but also dogs), who finds reward in creativity and inspiring others.

Highly adaptable with excellent communication as well as problem solving skills, and always looking for the next challenge.

SKILLS

Art Direction

Design

UX / UI

Wireframing

Concepting

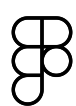
Photography

Photo-editing

Animation

Web Ads

Social Media



EXPERIENCE

2022 - Present **Dentsu Creative - Art Director**

Creating campaigns from concept to shooting to post production, on brands such as Armani, Stefanel, Dr Vranjes, and Colmar

2018 - 2022 **Luxottica, Milan - Design Lead**

Creating, overseeing and delivering global digital campaigns for brands including: LensCrafters, Vogue Eyewear, Glasses.com and Costa del Mar.

2016 - 2018 **H-Farm, Milan - Digital Designer**

Lead designer for OVS.com, Italy's most popular fast-fashion brand, concepting and executing digital campaigns for all channels.

2014 - 2016 **Dresson, Milan - Ecommerce Marketing Assistant**

Photography, photo-editing and creation of social media content calendars.

2009 - 2016 **Photographer**

Freelance photographer and promoter for events including music and fashion among others.

EDUCATION

2021 Facebook Workshop for Digital Marketing

2020 Google Workshop for Creativity

2016 - 2018 Mohole School, Milan

Adobe Training Course, Photoshop CC
Photography & Post Production Class

2012 - 2015 Politecnico di Milano

Bachelor Degree in Fashion Design